

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	1537 - OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04081328-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04081328
Alt Order #	Political Candidate
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF- -				
	13			Tu	10/23/12	:30	5:23 AM	OFA12Z151H	\$360.00		1
	13			W	10/24/12	:30	5:11 AM	OFA12Z151H	\$360.00		4
	13			Th	10/25/12	:30	5:27 AM	OFA12G182H	\$360.00		2
	13			F	10/26/12	:30	5:28 AM	OFA12G182H	\$360.00		3
2	13	Good Day 530a	530a-6a								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF- -				
	13			Tu	10/23/12	:30	5:42 AM	OFA12G145H	\$540.00		2
	13			W	10/24/12	:30	5:55 AM	OFA12G145H	\$540.00		1
	13			Th	10/25/12	:30	5:59 AM	OFA12G182H	\$540.00		4
	13			F	10/26/12	:30	5:55 AM	OFA12G182H	\$540.00		3
3	13	Good Day 6a	6a-7a								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF- -				
	13			Tu	10/23/12	:30	6:30 AM	OFA12Z151H	\$900.00		4
	13			W	10/24/12	:30	6:29 AM	OFA12Z151H	\$900.00		1
	13			Th	10/25/12	:30	6:52 AM	OFA12G182H	\$900.00		3
	13			F	10/26/12	:30	6:25 AM	OFA12G182H	\$900.00		2
4	13	Good Day 7a	7a-8a								
	CDR										
					10/22/12 to 10/28/12	8x	- TWTF- -				
	13			Tu	10/23/12	:30	7:42 AM	OFA12G145H	\$990.00		8
	13			Tu	10/23/12	:30	8:00 AM	OFA12Z151H	\$990.00		1
	13			W	10/24/12	:30	7:29 AM	OFA12G145H	\$990.00		7
	13			W	10/24/12	:30	7:48 AM	OFA12G145H	\$990.00		2
	13			Th	10/25/12	:30	7:12 AM	OFA12G182H	\$990.00		3
	13			Th	10/25/12	:30	7:55 AM	OFA12G182H	\$990.00		6
	13			F	10/26/12	:30	7:13 AM	OFA12G182H	\$990.00		4

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Station	WTVT
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Order #	04081328
Alt Order #	Political Candidate
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	13	Good Day 7a	7a-8a								
	CDR										
	13			F	10/26/12	:30	8:00 AM	OFA12G182H	\$990.00		5
5	13	Good Day 8a	8a-9a								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	13			Tu	10/23/12	:30	8:15 AM	OFA12G145H	\$900.00		1
	13			W	10/24/12	:30	8:40 AM	OFA12Z151H	\$900.00		2
	13			Th	10/25/12	:30	8:24 AM	OFA12G182H	\$900.00		3
	13			F	10/26/12	:30	8:24 AM	OFA12G182H	\$900.00		4
6	13	Good Day 9a	9-10a								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	13			Tu	10/23/12	:30	9:38 AM	OFA12G145H	\$810.00		3
	13			W	10/24/12	:30	9:58 AM	OFA12G145H	\$810.00		1
	13			Th	10/25/12	:30	9:59 AM	OFA12G182H	\$810.00		4
	13			F	10/26/12	:30	9:26 AM	OFA12G182H	\$810.00		2
7	13	Good Day 430a	430a-5a								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	13			Tu	10/23/12	:30	4:41 AM	OFA12G145H	\$55.00		1
	13			W	10/24/12	:30	4:40 AM	OFA12G145H	\$55.00		2
	13			Th	10/25/12	:30	4:52 AM	OFA12G182H	\$55.00		4
	13			F	10/26/12	:30	4:44 AM	OFA12G182H	\$55.00		3
8	13	Good Day Sa 6a	6a-7a								
	CDR										
					10/22/12 to 10/28/12	1x	- - - - - S -				
	13			Sa	10/27/12	:30	6:56 AM	OFA12G182H	\$360.00		1
9	13	Good Day Sa 7a	7a-8a								
	CDR										

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Sales Region	National

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Alt Order #	Political Candidate
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

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Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	13	Good Day Sa 7a	7a-8a								
	CDR										
					10/22/12 to 10/28/12	1x	-----S-				
	13			Sa	10/27/12	:30	7:28 AM	OFA12G182H	\$675.00		1
10	13	Good Day Sa 8a	8a-9a								
	CDR										
					10/22/12 to 10/28/12	1x	-----S-				
	13			Sa	10/27/12	:30	8:27 AM	OFA12G182H	\$675.00		1
11	13	Good Day Su 6a-7a News	6a-7a								
	CDR										
					10/22/12 to 10/28/12	1x	-----S				
	13			Su	10/28/12	:30	6:38 AM	OFA12G187	\$360.00		1
12	13	Good Day Su 7a	7a-8a								
	CDR										
					10/22/12 to 10/28/12	2x	-----S				
	13			Su	10/28/12	:30	7:11 AM	OFA12G182H	\$810.00		2
	13			Su	10/28/12	:30	7:44 AM	OFA12G187	\$810.00		1
13	13	Good Day Su 8a	8a-9a								
	CDR										
					10/22/12 to 10/28/12	1x	-----S				
	13			Su	10/28/12	:30	8:53 AM	OFA12G182H	\$900.00		1
14	13	Fox News Sunday	9a-10a								
	CDR										
					10/22/12 to 10/28/12	1x	-----S				
	13			Su	10/28/12	:30	10:00 AM	OFA12G187	\$810.00		1
15	13	Live with Kelly	10a-11a								
	CDR										
					10/22/12 to 10/28/12	4x	-TWTF--				
	13			Tu	10/23/12	:30	10:36 AM	OFA12Z151H	\$630.00		2

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Product	1537 - OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04081328-1
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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04081328
Alt Order #	Political Candidate
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	13	Live with Kelly	10a-11a								
	CDR										
	13			W	10/24/12	:30	10:59 AM	OFA12Z151H	\$630.00		1
	13			Th	10/25/12	:30	10:58 AM	OFA12G182H	\$630.00		4
	13			F	10/26/12	:30	10:59 AM	OFA12G172H	\$630.00		3
16	13	Wendy Williams	11a-12p								
	CDR										
				10/22/12 to 10/28/12		4x	- TWTF - -				
	13			Tu	10/23/12	:30	11:43 AM	OFA12G145H	\$225.00		1
	13			W	10/24/12	:30	11:55 AM	OFA12G145H	\$225.00		2
	13			Th	10/25/12	:30	11:28 AM	OFA12G172H	\$225.00		3
	13			F	10/26/12	:30	11:56 AM	OFA12G182H	\$225.00		4
17	13	Fox 13 News at Noon	12p-1p								
	CDR										
				10/22/12 to 10/28/12		4x	- TWTF - -				
	13			Tu	10/23/12	:30	12:39 PM	OFA12Z151H	\$360.00		4
	13			W	10/24/12	:30	12:29 PM	OFA12G145H	\$360.00		1
	13			Th	10/25/12	:30	12:12 PM	OFA12G182H	\$360.00		3
	13			F	10/26/12	:30	12:42 PM	OFA12G182H	\$360.00		2
18	13	Anderson Cooper	1p-2p								
	CDR										
				10/22/12 to 10/28/12		4x	- TWTF - -				
	13			Tu	10/23/12	:30	1:29 PM	OFA12G145H	\$315.00		4
	13			W	10/24/12	:30	1:40 PM	OFA12Z151H	\$315.00		1
	13			Th	10/25/12	:30	1:44 PM	OFA12G182H	\$315.00		2
	13			F	10/26/12	:30	1:49 PM	OFA12G182H	\$315.00		3
19	13	Divorce COurt	2p-3p								
	CDR										
				10/22/12 to 10/28/12		4x	- TWTF - -				
	13			Tu	10/23/12	:30	2:39 PM	OFA12G145H	\$225.00		1
	13			W	10/24/12	:30	2:59 PM	OFA12G145H	\$225.00		2

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Advertiser	Obama for America
Product	1537 - OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04081328-1
Invoice Date	10/28/12
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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04081328
Alt Order #	Political Candidate
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
19	13	Divorce COurt	2p-3p								
	CDR										
	13			Th	10/25/12	:30	2:47 PM	OFA12G182H	\$225.00		4
	13			F	10/26/12	:30	2:37 PM	OFA12G172H	\$225.00		3
20	13	Judge Joe Brown	3p-4p								
	CDR										
				10/22/12 to 10/28/12	4x	- TWTF - -					
	13			Tu	10/23/12	:30	3:17 PM	OFA12Z151H	\$225.00		1
	13			W	10/24/12	:30	3:18 PM	OFA12Z151H	\$225.00		3
	13			Th	10/25/12	:30	3:09 PM	OFA12G172H	\$225.00		2
	13			F	10/26/12	:30	3:37 PM	OFA12G182H	\$225.00		4
21	13	Judge Judy	4p-5p								
	CDR										
				10/22/12 to 10/28/12	4x	- TWTF - -					
	13			Tu	10/23/12	:30	4:29 PM	OFA12G145H	\$900.00		4
	13			W	10/24/12	:30	4:12 PM	OFA12G145H	\$900.00		3
	13			Th	10/25/12	:30	4:17 PM	OFA12G182H	\$900.00		1
	13			F	10/26/12	:30	4:18 PM	OFA12G172H	\$900.00		2
22	13	Fox 13 News at 5p	5p-530p								
	CDR										
				10/22/12 to 10/28/12	4x	- TWTF - -					
	13			Tu	10/23/12	:30	5:14 PM	OFA12Z151H	\$1,080.00		1
	13			W	10/24/12	:30	5:29 PM	OFA12G145H	\$1,080.00		4
	13			Th	10/25/12	:30	5:13 PM	OFA12G182H	\$1,080.00		3
	13			F	10/26/12	:30	5:32 PM	OFA12G182H	\$1,080.00		2
23	13	Fox 13 News at 530p	530p-6p								
	CDR										
				10/22/12 to 10/28/12	4x	- TWTF - -					
	13			Tu	10/23/12	:30	5:45 PM	OFA12G145H	\$1,080.00		2
	13			W	10/24/12	:30	5:44 PM	OFA12Z151H	\$1,080.00		1
	13			Th	10/25/12	:30	5:59 PM	OFA12G182H	\$1,080.00		4

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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04081328
Alt Order #	Political Candidate
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
23	13	Fox 13 News at 530p	530p-6p								
	CDR										
	13			F	10/26/12	:30	5:44 PM	OFA12G182H	\$1,080.00		3
24	13	Fox 13 News at 6p	6p-630p								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	13			Tu	10/23/12	:30	6:29 PM	OFA12G145H	\$1,080.00		2
	13			W	10/24/12	:30	6:24 PM	OFA12G145H	\$1,080.00		1
	13			Th	10/25/12	:30	6:29 PM	OFA12G182H	\$1,080.00		3
	13			F	10/26/12	:30	6:12 PM	OFA12G182H	\$1,080.00		4
25	13	Fox 13 News at 630p	630p-7p								
	CDR										
					10/22/12 to 10/28/12	4x	- TWTF - -				
	13			Tu	10/23/12	:30	6:59 PM	OFA12Z151H	\$990.00		1
	13			W	10/24/12	:30	6:41 PM	OFA12Z151H	\$990.00		4
	13			Th	10/25/12	:30	6:42 PM	OFA12G182H	\$990.00		2
	13			F	10/26/12	:30	6:59 PM	OFA12G182H	\$990.00		3
26	13	TMZ	7p-730p								
	CDR										
					10/22/12 to 10/28/12	3x	- TWTF - -				
	13			Tu	10/23/12	:30	7:29 PM	OFA12G145H	\$1,080.00		1
	13			W	10/24/12	:30	7:20 PM	OFA12G145H	\$1,080.00		3
	13			Th	10/25/12	:30	7:20 PM	OFA12G182H	\$1,080.00		2
27	13	Insider	730p-8p								
	CDR										
					10/22/12 to 10/28/12	2x	- T - F - -				
	13			Tu	10/23/12	:30	7:56 PM	OFA12Z151H	\$855.00		1
	13			F	10/26/12	:30	8:00 PM	OFA12G182H	\$855.00		2
28	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										

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Billing Type	Cash
Special Handling	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
					10/22/12 to 10/28/12	5x	- TWTFSS				
	13			Tu	10/23/12	:00			\$1,890.00	See MG 28.6	5
	13			W	10/24/12	:30	12:12 AM	OFA12G145H	\$1,890.00		3
	13			Th	10/25/12	:30	11:41 PM	OFA12G182H	\$1,890.00	MG for 28.5 10/23	6
	13			F	10/26/12	:30	10:12 PM	OFA12G182H	\$1,890.00		2
	13			Sa	10/27/12	:30	12:17 AM	OFA12G182H	\$1,890.00		4
	13			Su	10/28/12	:30	12:44 AM	OFA12G187	\$1,890.00		1
29	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
					10/22/12 to 10/28/12	5x	- TWTFSS				
	13			Tu	10/23/12	:30	10:45 PM	OFA12G145H	\$1,530.00		3
	13			W	10/24/12	:30	12:31 AM	OFA12Z151H	\$1,530.00		1
	13			F	10/26/12	:30	10:52 PM	OFA12G182H	\$1,530.00		4
	13			Sa	10/27/12	:30	12:27 AM	OFA12G182H	\$1,530.00		2
	13			Su	10/28/12	:00			\$1,530.00	See MG 29.6	5
48	13	World Series Game NonHome	Various								
	CDR										
					10/22/12 to 10/28/12	2x	-- W----				
	13			W	10/24/12	:30	7:30 PM	OFA12G145H	\$6,750.00		1
	13			W	10/24/12	:30	7:58 PM	OFA12Z151H	\$6,750.00		2
49	13	World Series Game NonHome	Various								
	CDR										
					10/22/12 to 10/28/12	2x	--- T---				
	13			Th	10/25/12	:30	8:00 PM	OFA12G182H	\$6,750.00		2
	13			Th	10/25/12	:30	9:21 PM	OFA12G182H	\$6,750.00		1
50	13	World Series Game NonHome	Various								
	CDR										
					10/22/12 to 10/28/12	1x	-----S-				

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INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Obama for America
Product	1537 - OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04081328-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04081328
Alt Order #	Political Candidate
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
50	13	World Series Game NonHome	Various								
	CDR										
	13			Sa	10/27/12	:30	7:58 PM	OFA12G182H	\$6,750.00		2
51	13	NFL RS Game DH Non Home	Various								
	CDR										
					10/22/12 to 10/28/12	1x	-----S				
	13			Su	10/28/12	:30	3:23 PM	OFA12G182H	\$7,650.00		1
52	13	NFL RS Game DH Non Home	Various								
	CDR										
					10/22/12 to 10/28/12	2x	-----S				
	13			Su	10/28/12	:30	5:08 PM	OFA12G187	\$7,650.00		2
	13			Su	10/28/12	:30	6:01 PM	OFA12G187	\$7,650.00		1
53	13	College Football Daytime	Various								
	CDR										
					10/22/12 to 10/28/12	2x	-----S-				
	13			Sa	10/27/12	:00			\$990.00	See MG 53.3,53.4	1
	13			Sa	10/27/12	:00			\$990.00	See MG 53.3,53.4	2
	13			Sa	10/27/12	:30	5:08 PM	OFA12G182H	\$990.00	MG for 53.2,53.1	4
	13			Sa	10/27/12	:30	7:26 PM	OFA12G182H	\$990.00	MG for 53.2,53.1	3
54	13	World Series Game NonHome	Various								
	CDR										
					10/22/12 to 10/28/12	1x	-----S				
	13			Su	10/28/12	:30	9:34 PM	OFA12G182H	\$6,750.00		1

Aired Spots

109

Gross Total **\$141,970.00****Payment Terms 30 Days**

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Sales Office	FSS Philadelphia
Sales Region	National

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Alt Order #	Political Candidate
Deal #	
Order Flight	10/23/12 - 11/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Greer Margolis & Mitchell
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Agency Commission **\$21,295.50**
Net Amount Due **\$120,674.50**

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MyFoxTampaBay.com

www.myfoxtampabay.com